

CONTRACT FOR EXHIBIT SPACE IN THE

December 8, 9, 10, 2023

WISCONSIN ICE FISHING EXPO

Sunnyview Expo Center, Oshkosh, WI
FISHING EXHIBITS ONLY

SHOW HOURS:

Friday - 1:00 p.m. to 7:00 p.m.
Saturday - 9:00 a.m. to 7:00 p.m.
Sunday - 9:00 a.m. to 4:00 p.m.

Table with 4 columns: Multiple Booth Rates, Super Size Booth, Shallow Booth, and Booth Space Rates. Includes booth dimensions and pricing.

For electrical hookups, tables, chairs, etc. you will be contacted at a later date.

Table with 4 columns: Multiple Booth Rates, Super Size Booth, Shallow Booth, and Early Sign Up Specials. Includes early sign up pricing and conditions.

(NO REFUNDS AFTER 10-1-23)

(Unless full payment is received by 8-1-23 the Wisconsin Ice Fishing Expo reserves the right to replace partially paid exhibitors with fully paid exhibitors.)

Please Print Clearly

EXHIBITOR NAME: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ SELLERS PERMIT #: _____

AREA CODE & NUMBER _____ PRODUCT SOLD IN BOOTH: _____

PRINT OR TYPE NAME: _____ SIGNATURE*: _____

* By signing this contract I acknowledge that I have read page two of the '23 Wisconsin Ice Fishing Expo Contract and accept ALL rules and regulations exactly as they are stated and will adhere to said rules and regulations accordingly.

If you want a free link on our homepage, please write your address here: www. _____

Please provide your email address. All updates and contract reminders will be sent via email.

Your address will not be sold. Email address: _____

BOOTH SPACES WILL BE ASSIGNED BY BAST DURBIN ADVERTISING, LLC (dba Wisconsin Ice Fishing Expo)
NO PHONE IN RESERVATIONS WILL BE ACCEPTED

NUMBER OF BOOTHS REQUIRED: _____ BOOTH PREFERENCE (NOT GUARANTEED): _____

FOR MORE INFORMATION: CONTACT DON KIRBY AT (920) 413-0133 OR dkirby@bastdurbin.com.

MAKE CHECK PAYABLE TO: Bast Durbin Advertising, LLC
Send check and A COPY of application to:

Bast Durbin Advertising, LLC
101 Kettle Moraine Drive S., Slinger, WI 53086
Credit Card payments can be made at
www.icefishingexpo.com in the exhibitor section.

\$200 Deposit holds assigned booth(s) until
8/1/23. Booth(s) may be released if payment in
full is not made by 8/1/23.

Exhibitors: Do not write in space below.

Table with 2 columns: SPACE ASSIGNED and TOTAL SPACE COST. Includes rows for DATE RECEIVED, CHECK NO., AMOUNT RECEIVED, and AMOUNT DUE.

RULES & REGULATIONS

1. WHO MAY EXHIBIT

- a) The Sunnyview Expo Center (see floorplan) is reserved for exhibits by manufacturers and retailers of fishing equipment. Booths in the Expo Hall may be manned by manufacturers representatives and/or wholesalers/jobbers and/or distributors or their employees.

2. PAYMENT OF SPACE

All monies paid shall be retained by Expo Management in the event exhibitor fails to fulfill or violates contract or withdraws from the show. **No Refund after 10-1-23.**

3. INSTALLATION

- a) Booth walls may not exceed eight feet in height. Booth space includes 1 - 10' x 10' draped booth. 8 feet high back drapes and 3 feet high side drapes.
- b) **No partitions, frames or uprights over four feet in exhibit space unless approved in writing by Expo Management.**
- c) No damage of any nature may done to any portion of the Exhibit Hall.
- d) **Set up time: Thursday, Dec 7 from 10 a.m. to 5 p.m.
Friday, Dec 8 from 7:00 a.m. to Noon.
Tear down: Sunday, Dec 10, 2023 from
4:00 p.m. to 8:00 p.m.**
- e) No sub-leasing or switching of booths is permitted.

**Exhibitors tearing down early
may not be considered for next year's show.**

4. SAFETY

All decorations and exhibit materials must be of flame proof material or be made fire proof.

The following items/materials are not permitted:

- Helium balloons
 - "Glitter"
 - LP gas tanks, empty or filled
 - Blow guns, Darts
 - Open flames or fires
 - Props must be removed from outboards
 - Hooks on lures must have protective coverings
- a) Exhibitors must provide the necessary shielding or safety items to protect patrons, exhibitors and all others from equipment that is operable or any other materials, processes or operations which might cause cause bodily harm, or damage to clothing.

No Racks, etc. may extend beyond the allocated limits of the booth space.

5. ELECTRICAL COMPLIANCE

All electrical wiring and equipment must meet City of Oshkosh electrical code.

6. SERVICES

- a) Exhibitors must, at their own expense, keep their spaces clean, rug vacuumed, products dusted and exhibits in good order.
- b) Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo), shall use proper and reasonable care to have all power, air, water and gas services installed and operating during the Expo. The Expo, however, shall not be responsible for late installation or interruption of any such services.

7. INSURANCE

Exhibitors who desire insurance on their exhibits must place the same at their own expense. Attention is particularly called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.), on your exhibit from place of shipment to the exhibition building and return, including the period during which the goods remain in the exhibition building. Attention is also called to the need for exhibitor to carry Workmen's Compensation with Employer's liability. By signing the contract to exhibit all vendors agree that they have all insurance listed above and Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) is not liable for stolen goods, injuries or other liabilities. **Your signed contract also acknowledges that you have added the following entities as Additional Insureds to your existing liability policy which offers \$1,000,000 per occurrence: Bast-Durbin Inc. and Bast-Durbin Advertising LLC, 101 Kettle Moraine Dr. S, Slinger, WI 53086, Winnebago County, its employees, elected officials, representatives, and members of its boards and/or commissions.**

8. SECURITY

Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo), is not responsible for goods, materials, exhibits or products brought into, delivered to, or left at the Sunnyview Expo Center.

9. LIABILITIES

Exhibitor hereby agrees to indemnify, and save harmless, Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo), Sunnyview Expo Center, their managers, officers, sponsors, employees, agents, successors and assigns from any suit or claim for personal injury, or for property damage or for loss of use of property by whomsoever sustained on or about the exhibitor's display space or arising out of exhibitor's participation in Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) unless damage or injury is due solely to the negligence of Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo), Sunnyview Expo Center.

10. FORCE MAJEURE

In the event Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) or any part of the exhibit are thereof is unavailable whether for the entire event or a portion of the event as a result of fire, flood, tempest, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) has no control, or should Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) decide that because of any such cause it is necessary to cancel, postpone, or re-site the event, or reduce the installation time, event time, or move-out time, Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or arising as a result thereof.

11. AMENDMENTS

Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) shall have the full power in the interpretation and enforcement of all rules contained herein. Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) Management shall also have the power to make such amendments thereto and such further rules and regulations as shall be considered necessary for the proper conduct of the exhibition.

NO EARLY TEAR DOWN!