

CONTRACT FOR EXHIBIT SPACE IN THE:
December 13, 14, 15, 2024

Venue:
 EAA Grounds, Hangar "C"
 Jack Pelton Pkwy
 Oshkosh, WI 54902



Visit:
 www.icefishexpo.com
 facebook.com/wisconsinicefishingexpo

EXPO Hours: FRI. 1pm to 7pm | SAT. 9am to 7pm | SUN. 9am to 4pm

Vendor Updates: All updates come via "expos@bastdurbin.com" - please add this to your address book.

Std. Multiple Booth Rates:	Leader Corners:	15x15 Super Booth:	15x10 Bonus Booth:	Booth Space Rates Summary:
1 - \$625 4 - \$2410 2 - \$1235 5 - \$2975 3 - \$1830 6 - \$3525	First 10 corner booths of front row. \$675 (No Discount Rate.)	Front wall area. \$1300 (More than 1 Booth converts to Bulk Space rate.)	\$925 (More than 1 Booth converts to Bulk Space rate.)	Includes: 1- 10 x10 Draped booth (or 15x10, 10x8 & 15x15) 8 ft. high back drape 3 ft. high side drapes

For 110v electrical service or table & chair rental, please see Exhibitor Services form in the vendor packet. (Separate document.)

• EARLY SIGN UP SPECIALS •

Std. Multiple Booth Rates:	Leader Corners:	15x15 Super Booth:	15x10 Bonus Booth:	Booth Space Rates Summary:
1 - \$575 4 - \$2210 2 - \$1135 5 - \$2725 3 - \$1680 6 - \$3225	First 10 corner booths of front row. \$675 (No Discount Rate.)	Front wall area. \$1200 (More than 1 Booth converts to Bulk Space rate.)	\$875 (More than 1 Booth converts to Bulk Space rate.)	Includes: 1- 10 x10 Draped booth (or 15x10, 10x8 & 15x15) 8 ft. high back drape 3 ft. high side drapes

(NO REFUNDS AFTER 10.01.2024)

(Unless full payment is received by 8-1-24 the Wisconsin Ice Fishing Expo reserves the right to replace partially paid exhibitors with fully paid exhibitors.)

EXHIBITOR NAME: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ **SELLERS PERMIT #:** _____

PHONE (Area Code & Number): (_____) _____ PRODUCT SOLD IN BOOTH: _____

PRINT OR TYPE NAME: _____ SIGNATURE*: _____

** By signing this contract I acknowledge that I have read page two of the '24 Wisconsin Ice Fishing Expo Contract and accept ALL rules and regulations exactly as they are stated and will adhere to said rules and regulations accordingly.*

If you want a free link on our homepage, please write your address here: www. _____

Please provide your email address. All updates and contract reminders will be sent via email.

Your address will not be sold. Email address: _____

**BOOTH SPACES WILL BE ASSIGNED BY BAST DURBIN ADVERTISING, LLC (dba Wisconsin Ice Fishing Expo)
 NO PHONE IN RESERVATIONS WILL BE ACCEPTED**

NUMBER OF BOOTHS REQUIRED: _____ BOOTH PREFERENCE (NOT GUARANTEED): _____

FOR MORE INFORMATION - CONTACT DON KIRBY:

(920) 413-0133 OR dkirby@bastdurbin.com.

MAKE CHECK PAYABLE TO: **Bast Durbin Advertising, LLC**

Send check and A COPY of application to:

Bast Durbin Advertising, LLC
 347 Main Street, P.O. Box 550
 Kewaskum, WI 53040

\$200 deposit per booth space holds assigned booth(s) until 8/1/24. Booth(s) may be released if payment in full is not made by 8/1/24.

Credit card payments can be made at www.icefishexpo.com, via the exhibitor portal, once you've signed up, and we've sent your space invoice.

Exhibitors: Do not write in spaces below:

SPACE ASSIGNED _____ TOTAL SPACE COST _____

DATE RECEIVED _____ CHECK NO. _____ AMOUNT RECEIVED \$ _____ AMOUNT DUE\$ _____

DATE RECEIVED _____ CHECK NO. _____ AMOUNT RECEIVED \$ _____ AMOUNT DUE\$ _____

RULES & REGULATIONS

1. WHO MAY EXHIBIT

- a) The EAA Grounds-Hangar "C" (see floorplan) is reserved for exhibits by manufacturers and retailers of ice fishing equipment, and related services. Booths in the Expo Hall may be staffed by manufacturers representatives and/or wholesalers/jobbers and/or distributors or their employees. Unstaffed booths are not allowed.

2. PAYMENT OF SPACE

All monies paid shall be retained by Expo Management in the event exhibitor fails to fulfill or violates contract or withdraws from the show. **No Refund after 10-1-24.**

3. INSTALLATION

- a) Booth walls may not exceed eight feet in height - see the vendor packet for our "good neighbor guidance" image. Booth space generally includes a 10'x10 (or other sizes- see front) pipe & draped booth. 8 foot back drapes and 3 foot side drapes, included, except in bulk spaces.
- b) No partitions, frames or uprights over four feet. in exhibit space unless approved in writing by Expo Management.
- c) No damage of any nature may done to any portion of the Exhibit Hall.
- d) No sub-leasing or switching of booths is permitted.

Set up time: Thurs., Dec 12 from 8 a.m. to 5 p.m.

Friday, Dec 13 from 7 a.m. to Noon.

Tear down: Sunday, Dec 15 from 4 p.m. to 8 p.m.

NO EARLY TEAR DOWNS. Exhibitors tearing down early may not be considered for next year's show.

4. SAFETY

All decorations and exhibit materials must be of flame proof material or be made fire proof. The following items/materials are not permitted:

- Helium balloons
- "Glitter"
- LP gas tanks, empty or filled
- Darts
- Open flames or fires
- All fuel tanks on I.C. powersports or similar equipment must be less than 25% full, empty is preferred.
- Hooks on lures must have protective coverings

Exhibitors must provide the necessary shielding or safety items to protect patrons, exhibitors and all others from equipment that is operable or any other materials, processes or operations which might cause bodily harm, or damage to clothing.

No Racks, etc. may extend beyond the allocated limits of the booth space.

5. ELECTRICAL COMPLIANCE

All electrical wiring and equipment must meet City of Oshkosh electrical code.

6. SERVICES

- a) Exhibitors must, at their own expense, keep their spaces clean, rug vacuumed, products dusted and exhibits in good order.
- b) Bast Durbin Advertising, LLC (dba WI Ice Fishing Expo), shall use proper and reasonable care to have all power, air, water and gas services installed and operating during the Expo. The Expo, however, shall not be responsible for late installation or interruption of any such services.

7. INSURANCE

Exhibitors who desire insurance on their exhibits must place the same at their own expense. Attention is particularly called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.), on your exhibit from place of shipment to the exhibition building and return, including the period during which the goods remain in the exhibition building. Attention is also called to the need for exhibitor to carry Workmen's Compensation with Employer's liability. By signing the contract to exhibit all vendors agree that they have all insurance listed above and Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) is not liable for stolen goods, injuries or other liabilities. **our signed contract also acknowledges that you have added the following entities as Additional Insureds to your existing liability policy which offers \$1,000,000 per occurrence: Bast-Durbin Inc. and Bast-Durbin Advertising LLC, 347 Main Street, P.O. Box 550 Kewaskum, WI 53040, and Experimental Aircraft Association, Inc., and for the purposes of this Agreement, EAA Aviation Foundation, Inc., and each of their respective officers, directors, employees, members, affiliates, and divisions.**

8. SECURITY

Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo), is not responsible for goods, materials, exhibits or products brought into, delivered to, or left at the EAA Grounds.

9. LIABILITIES

Exhibitor hereby agrees to indemnify, and save harmless, Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo), EAA, their managers, officers, sponsors, employees, agents, successors and assigns from any suit or claim for personal injury, or for property damage or for loss of use of property by whomsoever sustained on or about the exhibitor's display space or arising out of exhibitor's participation in Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) unless damage or injury is due solely to the negligence of Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo), EAA.

10. FORCE MAJEURE

In the event Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) or any part of the exhibit are thereof is unavailable whether for the entire event or a portion of the event as a result of fire, flood, tempest, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) has no control, or should Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) decide that because of any such cause it is necessary to cancel, postpone, or re-site the event, or reduce the installation time, event time, or move-out time, Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or arising as a result thereof.

11. AMENDMENTS

Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) shall have the full power in the interpretation and enforcement of all rules contained herein. Bast Durbin Advertising, LLC (dba Wisconsin Ice Fishing Expo) Management shall also have the power to make such amendments thereto and such further rules and regulations as shall be considered necessary for the proper conduct of the exhibition.